Warner Bros.

PROUDLY PRESENT

THEIR GREATEST MOTION PICTURE ACHIEVEMENT

PAUL MUNI and BETTE DAVIS

"JUAREZ"

(War-ezz)

A STORY SO MOMENTOUS THAT IT REQUIRED SIX ACADEMY AWARD WINNERS AND A CAST OF 1186 PLAYERS, HEADED BY

BRIAN AHERNE

CLAUDE RAINS • JOHN GARFIELD • DONALD CRISP

JOSEPH CALLEIA • GALE SONDERGAARD

GILBERT ROLAND • HENRY O'NEILL

DIRECTED BY WILLIAM DIETERLE

Screen Play by John Huston, Aeneas MacKenzie and Wolfgang Reinhardt • Based on a Play by Franz Werfel and the Novel, "The Phantom Crown," by Bertita Harding • Music by Erich Wolfgang Korngold

JACK L. WARNER
Vice-President in Charge of Production

HAL B. WALLIS
Executive Producer

HENRY W. BLANKE
Associate Producer

SHOWMEN'S CAMPAIGN

Foreword

To tell the story of Juarez is to tell three stories. First, the story of insidious intrigue by which Napoleon III, emperor of France, sought to seize the valuable land that is Mexico for his own empire. Second, it tells of the tragic fate suffered by the puppet emperor and empress, Maximilian and Carlota. And last, it tells of Benito Pablo Juarez. Born in poverty of illiterate Zapotecan Indian parents, Juarez was soon to follow his magnificent destiny — to become the "Abraham Lincoln of Mexico," to liberate the downtrodden people he knew so well, and to give them the God-granted right of freedom to live in self-respect and happiness. When, in 1864, Louis Napoleon sent Maximilian von Habsburg to rule his puppet state, "the golden archduke" was found to be a man who, too, in all sincerity, desired a good life for his subjects. To some of them he appeared as Quetzalcoatl — the god who had sailed away in the sunrise and promised to come back — but to the inexorable Juarez, Maximilian represented foreign aggression — despotism however benevolent, come to subjugate his people once more. And so he fought back, fired by all the burning zeal instilled in him by his principles until uncompromising victory was his. Juarez — a statesman of integrity, sincerity, and determination, whose good qualities were later sometimes to be overlooked as a result of the unhappy fate dealt the well-meaning Maximilian. Against this background of portentous conflict, of history before our eyes, of great people and their struggle for democracy — timely in a world torn asunder this very day by the same conflict — Warner Bros. have produced "Juarez," co-starring two Academy Award winners — Paul Muni and Bette Davis. To bring such a story to the world in the finest manner possible, Warner Bros. gave two years of preparation, the greatest production budget, and secured the best talent available to make up the cast of 1188 players headed by Paul Muni and Bette Davis. The same company — Warner Bros. — which produced such motion picture treasures as "The Story of Louis Pasteur," "The Life of Emile Zola," "Dark Victory" and other notable screen productions, has taken another forward step to prove its leadership in the field of motion picture entertainment by producing "Juarez" — a contribution to the liberty-loving peoples of the world.

Cast of Characters

Benito Pablo Juarez	PAUL MUNI*
Carlota	BETTE DAVIS*
Maximilian	Brian Aherne
Napoleon III	Claude Rains
Porfirio Diaz	John Garfield
Marechal Bazaine	Donald Crisp
Alejandro Uradi	Joseph Calleia
Empress Eugenie	Gale Sondergaard*
Col. Miguel Lopez	Gilbert Roland
Miguel Miramon	Henry O'Neill
Riva Palacio	Pedro de Cordoba
Jose de Montares	Montagu Love
Dr. Samuel Basch	Harry Davenport
Achille Fould	Walter Fenner
Drouyn de Lhuys	Alex Leftwich
Countess Battenberg	Georgia Caine
Major DuPont	Robert Warwick
Senor de Leon	Gennaro Curci
Tomas Mejia	Bill Wilkerson
Mariano Escobedo	John Miljan
John Bigelow	Hugh Sothern
Senor Salas	[illegible]ced Malatesta
Tailor	Carlos de Valdez
Carbajal	Irving Pichel
Coachman	Frank Lackteen
Senator del Valle	Walter O. Stahl
Duc de Morny	Frank Reicher
Marshall Randon	Holmes Herbert
Prince Metternich	Walter Kingsford
Baron von Magnus	Egon Brecher
Lerdo de Tejada	Monte Blue
Le Marc	Louis Calhern
Pepe	Manuel Diaz
Augustine Iturbide	Mickey Kuhn
Josefa Iturbide	Lillian Nicholson
Regules	Noble Johnson
Negroni	Martin Garralaga
Camilo	Vladimir Sokoloff
Mr. Hartman	Douglas Wood

**Academy Award Winners*

Production

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Directed by
WILLIAM DIETERLE*

Screen Play by John Huston,
Wolfgang Reinhardt and Aeneas MacKenzie

Based on a Play by Franz Werfel and the
Novel, "The Phantom Crown" by Bertita Harding

Music by Erich Wolfgang Korngold*

Dialogue Director, Irving Rapper

Assistant Director, Jack Sullivan*

Photography by Tony Gaudio,* A.S.C.

Art Director, Anton Grot

Film Editor, Warren Low

Sound by C. A. Riggs

Makeup Artist, Perc Westmore

Costumes Designed by Orry-Kelly

Technical Advisor, Ernesto Romero

Vitaphone Orchestra under direction of
Leo F. Forbstein*

**Academy Award Winners*

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